



MEDIA RELEASE

For Immediate Release
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City of Prince George Teams up with PG AIR to Install Idle Free Signs

The City of Prince George has teamed up with the Prince George Air Improvement Roundtable (PG AIR) to encourage motorists to reduce unnecessary vehicle idling. New anti-idling signs are being installed at locations throughout the city, including City Hall, CN Centre, the Aquatic Centre, and various other recreational areas.

“Council has identified improving our City’s air quality as a priority project for 2010,” said Mayor Dan Rogers. “This is a small but important step in continuing to raise the level of awareness around the effects of idling your vehicle when it’s not necessary.”

Exhaust from idling vehicles contributes to climate change and can affect air quality and health. Idling also wastes money and fuel - just ten seconds of idling uses more gasoline than restarting the engine! Reducing unnecessary idling is an easy and cost-effective way to cut down on carbon dioxide emissions that contribute to climate change while saving fuel and money at the same time.

Free anti-idling signs are also available to interested businesses and organizations in Prince George. Signs are limited and are available on a first-come, first-served basis. If you are interested in obtaining free signs, please contact Katherine Lapadat-Janzen at 250-565-6167, no later than Friday, March 26, 2010.

To learn more about the impacts of unnecessary vehicle idling, and how you can save money and help the environment through easy changes in your driving habits, please visit www.pgairquality.com. Together we can make Prince George “idle free” and all breathe a little easier.

PG AIR’s 2009-2010 Idle Reduction & Eco-Driving Program is generously sponsored by Natural Resources Canada, the Ministry of Environment, and the City of Prince George.

For more information, please contact:

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