



## MEDIA RELEASE

For Immediate Release  
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### FREE ANTI-IDLING SIGNS AVAILABLE

The Prince George Air Improvement Roundtable (PG AIR) is offering FREE anti-idling signs (see figure 1, below) to interested businesses and organizations in Prince George to help reduce unnecessary vehicle idling in our community.

Vehicle idling produces emissions that contribute to climate change and that can affect local air quality as well as human health. Idling also wastes money and fuel - just ten seconds of idling uses more gasoline than restarting the engine! Reducing unnecessary idling is a simple and cost-effective way to cut down on carbon dioxide emissions that contribute to climate change while saving fuel and money at the same time.

**Signs are limited and are available on a first-come, first-served basis.** If you are interested in obtaining free signs, or would like more information about the signs or developing an anti-idling strategy for your business or organization, please contact Katherine Lapadat-Janzen, Idle Free Ambassador, at [Katherine.Lapadat-Janzen@gov.bc.ca](mailto:Katherine.Lapadat-Janzen@gov.bc.ca) or 250-565-6167.

To learn more about the impacts of unnecessary vehicle idling, and how you can save money and help the environment through easy changes in your driving habits, please visit [www.pgairquality.com](http://www.pgairquality.com). Together we can make Prince George "idle free" and all breathe a little easier.

PG AIR's 2009-2010 Idle Reduction & Eco-Driving Program is generously sponsored by Natural Resources Canada, the Ministry of Environment, and the City of Prince George.

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#### For more information, please contact:

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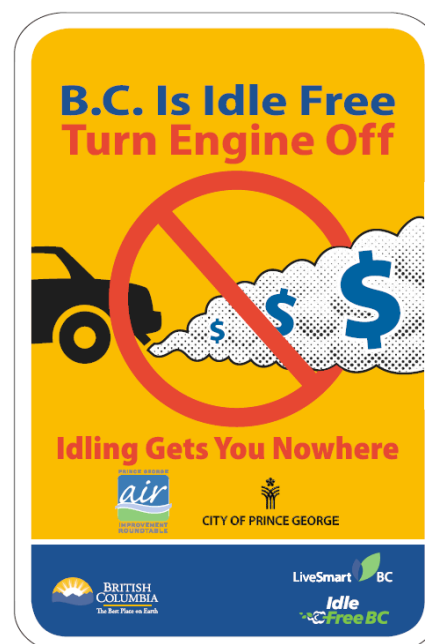


Figure 1: Idle Free Sign (actual sign is 12"x18" in size)